



LOTUS MOTORSPORTS

# LOTUS ELISE U.S. INTRODUCTION



Lotus Cars USA recently introduced the U.S.-spec Elise at the Los Angeles Auto Show. As most of you know, the Elise will be released in the U.S. starting in June 2004.

We've covered details concerning engine type and other specifications in previous Newsletters. Further information is now available regarding options and colors:

**Sports Pack includes:**

Forged, anodized wheels, 6.5Jx16 front and 7.5Jx17 rear  
Yokohama A048R tires, 195/50R16 front and 225/45R17 rear  
Track-tuned Lotus Sports suspension (coil over) with adjustable ride height  
**Price: \$2,480.00**

**Touring Pack includes:**

Upgraded radio and single CD—Blaupunkt Los Angeles MP72 with MP3  
Full leather/perforated leather trim  
Electric windows  
Interior stowage net  
Thermal and noise insulated soft-top  
Additional sound deadening on body and chassis  
Full carpet set—carpets extend partially up door sills  
**Price: \$1,350.00**

**Hardtop:**

Composite material hardtop, body color (top will also be available as dealer-fit option, but pricing will vary and painting will be necessary).  
**Price: \$1,450 at time of vehicle order.**

Both the Sport and Touring packages are available separately, or in combination.

Other dealer-fit options are planned, including added driving lamps, sport exhausts, high-intensity headlamps, alloy sill kick plates, and front polycarbonate scuff guards. Pricing and additional accessory items will be announced when available.

Two standard colors, Ardent Red and Saffron Yellow, are offered. Metallic paint shades are a \$590.00 option, including Artic Silver, Storm Titanium, Magnetic Blue, Aztec Bronze, Aubergine, Starlight Black, Bordeaux Red, Racing Green, and Nightfall Blue. Finally, 3 'Lifestyle' colors are a \$1,200 option, including Chrome Orange (pictured at right), Krypton Green, and Graphite Grey. Colors can be seen at [www.lotuscars.com](http://www.lotuscars.com). We will update you with paint swatches when available.

We are accepting deposits for forward orders. To secure a position please contact Patrick Roussel at ext 222 or Steve Seio at ext 221. As you might imagine, our order list is already quiet long, as it is nationally. If you'd like to secure a build position with us, we recommend you contact us shortly, rather than missing out on Year One!



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